



FORM

Form Chair

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Familiar shape, original design

- Normann Copenhagen presents the Form furniture collection, designed by Simon Legald

Normann Copenhagen highlights its position as one of the leading Scandinavian design and furniture manufacturers with the launch of a reinterpreted range of chairs, stool and tables that combine a strong design idiom with an innovative industrial production. The name Form reflects the designer's inspiration drawn from the design of chairs throughout history. With its soft silhouette that merges into a rigid Scandinavian wooden frame, Form offers the makings of the perfect chair.

Simon Legald has been ambitious in his design of Form and challenged the traditional type of construction seen in a chair. For example, he has created an innovative solution for the integration of frame and seat as well as opting for a classic, wooden frame that gives the chair an incredibly strong construction. The Form Chairs, Barstool and Tables share the same design DNA, in spite of their individual traits. This is reflected, among other things, in the way the tabletop and legs are bound together using the same design principles as the chairs and stools.

Form is a contemporary chair in plastic with an oak, walnut or lacquered steel frame. The moulded shell has a slightly curved shape that follows the body ensuring optimal seating comfort. Form comes as an armchair and side chair as well as a barstool in two different heights. Form Table is an oak table with a linoleum tabletop, which has a matt surface that is pleasant to the touch. The rounded oak edges make the design of the table come together beautifully. These materials give the furniture pieces an exclusive character and high durability, making them suitable for several environments.

Simon Legald says: "I've analysed hundreds of chair designs from various time periods. I've developed a technique that allows the connections between the frame and seat to be a naturally integrated part of the design. The frame is secured by a single plastic mould, which makes it appear almost as if the frame is growing out of the shell. This gives the design flexibility and makes it possible to vary the frame in a great number of ways. Form is a combination of traditional craftsmanship and design history. At the same time, it is entirely unique".

The range is available in a choice of six colours. The Form Chairs and Barstools with a wooden frame have a warm and classic Scandinavian feel. The steel variation has a slimmer profile with an attractive tone-on-tone look. The square and oblong versions of Form Table allow ample opportunity to create a classic and contemporary decor.

Colours: White, Grey, Black, Green, Blue, Red

Materials:

Form Chairs & Barstools: Shell: Plastic. Frame: Oak, Walnut, Lacquered Steel

Form Table: Tabletop: Linoleum/Laminate (white version only). Frame & Legs: Oak

Sizes and prices:

Form Chair: H: 78 x L: 48 x D: 52 - SH: 43 cm, from EUR 215 / GBP 180 / USD 300

Form Armchair: H: 78 x L: 56,1 x D: 52 cm – SH: 43 cm, from EUR 240 / GBP 200 / USD 340

Form Barstool 65 cm: H: 77 x L: 40,8 x D: 42,2 cm – SH: 65 cm, from EUR 230 / GBP 190 / USD 300

Form Barstool 75 cm: H: 87 x L: 40,8 x D: 42,2 cm – SH: 75 cm, from EUR 230 / GBP 190 / USD 300

Form Table: H: 74,4 x L: 120 x D: 120 cm, EUR 1.340 / GBP 1.120 / USD 1.850

Form Table; H: 74,4 x L: 200 x D: 95 cm, EUR 1.750 / GBP 1.460 / USD 2.400

About Simon Legald:

The Danish designer Simon Legald graduated from Royal Danish Academy of Fine Arts in the summer of 2012. His work consists of both small and large-scale products, often created in the cross field between craftsmanship and industry. Simon Legald likes to use the necessary techniques for his designs as part of their expression. He does this by highlighting them visually as opposed to hiding them.

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