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A playful and friendly chair

- Normann Copenhagen presents the Bop Chair, designed by Jordi Pla

The designer Jordi Pla has created a simple and unique chair for Normann Copenhagen. The rounded lines and excellent ergonomic proportions give the Bop Chair a playful and welcoming feel, making it functional and comfortable to sit on.

Jordi Pla's designs are often inspired by nature. This is clearly evident in the Bop chair that evokes thoughts of the Baobab tree, known for its characteristically stout trunk. The designer has worked with shapes, proportions, thickness and details giving Bop a soft yet robust feel.

JPLA Studio says: "As a designer, I think one of the most difficult things is to create a chair, as there are so many on the market it can be difficult to come up with something new. My aim was to give the chair its own unique character, and I made a total of 200 sketches before I came up with the right design. I have played around with the balance between grown-up and childlike modes of expression to give the chair personality, and I hope that people feel like smiling when they see it."

The Bop chair is available in white and grey and is perfect for the dining room, kitchen and kids room.

Colours: White, grey

Material: Lacquered ash

Size: H: 74,5 cm x L: 47 cm x D: 50 cm

Price: 295 euro

Download images in high-definition at www.normann-copenhagen.com/press

Your readers can find more information at www.normann-copenhagen.com/bopchair

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